



## **ORGANIZATION PROFILE**

**– AFRICAN DIASPORA HOPE –  
ADHOPE**

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*Life's most persistent and urgent question is, "What are you doing for others?"*

*(Martin Luther King)*

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## **AFRICAN DIASPORA HOPE**

### **1. Background**

African Diaspora Hope (ADHOPE) is a well-established, multi-discipline non-governmental organization (NGO) which cares for the fast growing African national population of South African and development project settlement and surroundings. ADHOPE started in 2008 with the aim of supporting all African nationals including African foreign nationals living in South Africa. ADHOPE was formed due to a variety of factors, including lack of opportunities, barrier of communication, poor access to health facilities and other cultural issues for the vast majority of African foreign nationals living in the marginalised economy and survive largely by means of informal trading and family remittances in conditions of perpetual dependency and abject poverty. Initially the objective was to focus on HIV/AIDS and empowerment as there is very little support for African foreign nationals living in South Africa. This support includes counselling, education, foods distribution and material necessities. Many families are unable to find work and are in desperate need of assistance. As our projects have grown we have come to understand better the needs of the community and in this regard our focus has also widened to include other types of support ie: Education to local laws to help enable a person to gain suitable employment or even starting their own small business.

It is a registered non-profit organisation (NPO) that prides itself on offering a social responsible practical solution to the HIV AIDS infected and affected beneficiaries that ranges from home based care, social and spiritual care programme, HIV and Aids orphans care, disability care hospice, food production and feeding scheme, skills development and training. In the beginning, a local core founder of ADHOPE funded it and in the process Gauteng department of social welfare approved a subsidy which is a basic vital but the organization still relies heavily on the assistance of private and corporate donors in order to sustain a stability and continues to provide its services to the escalating number of beneficiaries on a daily basis. It is an exhilarating and inspiring organization with an in-depth understanding of the African community basic social, physical, spiritual, emotional and health needs.

### **2. Vision**

The organization aims to promote and enhance the quality of life of African nationals infected and affected with HIV/AIDS and other chronic diseases, in the spirit of UBUNTU.

### **3. Our Mission**

To apply an integrated health care services by partnering with public sector, private sector and communities in order to propel the Government strategy of early intervention and prevention of HIV and AIDS and other chronic diseases

### **4. Values**

We are a non-profit organization which is motivated by passion to serve underprivileged African people who are either infected or affected with HIV/AIDS and other chronic diseases through our integrated holistic services.

### **5. Socio-Economic Development**

Socio-Economic Development (SED) element encourages businesses to support projects and programmes that facilitate sustainable economic participation of the marginalised in mainstream economic activities. While poverty is a feature of all market economies, extreme forms of poverty can, if they co-exist with other forms of economic deprivation and exclusion, provide a fertile ground for breeding instability. This can affect the existing business environment adversely, as instability is notorious for its adverse impact on the profitability and sustainability of business.

The SED element of the B-BBEE Codes seeks to address the challenges posed by the prevailing socio-economic conditions of under-development, which condemn the marginalised to perpetual dependence and poverty. In particular, it provides incentives (in the form of recognition points) to businesses that support those projects and programmes that promote and facilitate sustainable economic participation of the marginalised in mainstream economic activities. SED has a total weighting of 5 points in respect of businesses with an annual turnover of more than R35 million and total weighting of 25 points in respect of businesses with an annual turnover of between R5 million and R35 million. In both cases the target is 1% of net profit after tax. A business can earn full recognition points if at least 75% of the total value of SED contributions made directly benefits the previously disadvantaged group e.g. blacks. However, if less than 75% of the total value of SED contributions made directly to benefit previously disadvantaged group then only the percentage of the value that benefits such group is recognisable.

SED programmes that target specific groups/initiatives include:

- ❖ Development programmes for the underprivileged people include: women, youth, children, jobless and homeless individuals;
- ❖ Support of healthcare and HIV/AIDS programmes;
- ❖ Support for education programmes, resources and materials at primary, secondary and tertiary education level, as well as bursaries and scholarships;
- ❖ Community training;
- ❖ Skills development for unemployed people and ABET; or
- ❖ Support of art, cultural or sporting development programmes.

### **5. African Diaspora Hope Opportunity**

A relationship with ADHOPE has the following advantages:

- ❖ Socio-economic development partner.
- ❖ Receive donor certificate
- ❖ Earn points on BBBEE code and recognition
- ❖ It forms part of your business marketing perspective.
- ❖ Continuous report back

## **6. The ADHOPE Portfolio**

### **6.1 Integrated Health Care Programme**

We provide hope and primary health care to the community members who have a little or no option to go elsewhere to receive the following implemented successfully essential services.

#### *6.1.1 Home based care*

- ❖ Home visit
- ❖ Home nursing (Includes cooking, bathing some of them and making sure they take medication/direct observed treatment)
- ❖ Early stage intervention whilst CD4 count is 200 plus in order to prolong their health status
- ❖ Direct observed treatment (d.o.t) ARV,s
- ❖ Referral

#### *6.1.2 People Living with HIV and AID (PLHA)*

- ❖ Prevention of mother to child transmission
- ❖ One on one counselling and motivation
- ❖ Door to door awareness campaign
- ❖ Provision of food parcels
- ❖ Outreach campaign

#### *6.1.3 Social and spiritual care programme*

- ❖ One on one counselling for them to accept their status

#### *6.1.4 Wellness programme (VCT)*

- ❖ Testing campaign

### **6.2 Food Production and Provision Programme**

- ❖ Food provision for home based patients (food parcels)
- ❖ Food parcel provision to over two hundred indigent families and foundation volunteers

### **6.3 Skills Development and Training**

Lack of knowledge remains a challenge; the organization is facilitating different health training such as tuberculosis, sexual transmitted diseases, HIV/AIDS and many more through department of Health and other technical partners such as Aurum Institute for the health research. The different role players in the awareness chain add value to community members and each has a specific role to play in offering a real value.

### **6.4 Income Generating Projects**

- ❖ Some old donated clothes and materials are up for sale
- ❖ Event management
  - Catering
  - Cultural events
  - Sport events
- ❖ Translation and interpreting

### **6.5 Adhope Preschool and day care**

This project focuses on the establishing of crèche and offering the relevant assistance to children (all grade including) after school, by empowering them of doing their homework and other computer and training skills. We also offer French lesson every Saturday for those African children who are in need.

Our curriculum is actually based on the ACE (Accelerate Children Education) which is therefore recognized and encouraged by South African government (education department). From this program we teach children about the good values and morals.

### **6.6 Adhope Charity Shop**

Our shop accepts items and donations from the public and other stakeholders such as: Clothing, shoes, kitchen appliances, linen, furniture, office equipment, office furniture, books, bric a brac. Adhope charity takes what it needs from the donations it receives to clothe and house the underprivileged people and children (e.g. children from our preschool and day care centre).The remaining items are then sold at very low [prices](#) in order to support our NGO activities.

## **7. Challenges**

The organization strives to add value by giving a prompt service through the good will of volunteers and facilities on hands. However, there are constraints in raising sufficient governmental finance. Private funding and asset donation is needed for the provision of primary healthcare, HIIV AIDS and chronic disease projects, home base care, and poverty alleviation at large.

## **8. Way forward**

If you or your company/organization are able to help the organization financially or asset donation in any way, please feel free to contact any of the following officials: Mr. Seraphin Kengne, the Chairman of the Board of Director on +27 82222 6370 or the Income Generating manager, Ms. Ngassa Monique Solange, on +27 12 344 0716 or +27 71 805 4655.

## **9. Financial Contributions**

**Bank:** ABSA

**Account Name:** African Diaspora Hope

**Type of Account:** Savings

**Branch:** Absa standard

**Account Type:** Savings

**Branch Code:** 632 005

**Account Number:** 9240232927

**Swift Address:** ABSA ZA JJ632005

Kind regards